RANK ROOTS

GUEST POSTING & SEO BACKLINKS · CASE STUDY

FAST TURN PCB GUEST POSTING CASE STUDY

Guest Posting, Contextual Backlinks & Campaign Delivery



CLIENT
Fast Turn PCB · fastturnpcbs.com

SERVICE
Guest posting — 97 articles, 4 batches

PUBLISHER DOMAINS
76 distinct sites

SERVICE PROVIDER
Rank Roots

CAMPAIGN PERIOD
January – October 2026

PREPARED
22 October 2026

Prepared by Rank Roots from its own project records, live-page checks and third-party tool data. Not produced, reviewed or endorsed by Fiverr.

01 · EXECUTIVE SUMMARY

A documented guest-posting campaign at scale

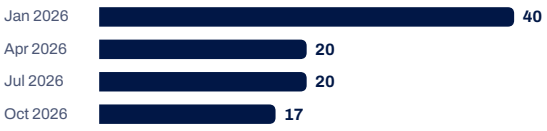
Rank Roots ran a four-batch guest-posting campaign for **Fast Turn PCB**, a printed-circuit-board manufacturer. For every article the client set two anchor texts and the Fast Turn page each should link to; Rank Roots placed the articles, recorded each one in a shared report, and checked the live pages against the brief.

97 Guest-post articles placed across four batches, Jan–Oct 2026	**76** Distinct publisher domains	**194** Client-requested links, mapped to 12 Fast Turn pages
86 Distinct service-keyword anchors, plus brand anchors	**157 / 166** Links on checked pages found exactly as recorded	**18 → 34** Ahrefs Domain Rating over two years (estimate)

Campaign volume (recorded)

97 articles — 40 in January, 20 in April, 20 in July and 17 in October 2026 — each on its own URL across 76 domains, every one logged in a public, view-only report with its anchors, target pages and live link.

Articles per batch (recorded)



Verified on the live pages

All 97 URLs were opened on 22 Oct 2026. 83 loaded; of those, **75 carry both recorded links exactly** and 157 of 166 links match the recorded anchor and target. 14 sites blocked automated access and are not counted as verified.

Live-page check of the 97 recorded URLs, 22 Oct 2026



Recorded volume and verified results are different things. The 97 articles and 194 links are the recorded campaign. The verified figures describe only the 83 pages that could be opened automatically. The 14 blocked pages are neither passed nor failed. The Ahrefs figures that follow are third-party estimates for the website, not proof of what the guest posts caused.

02 · STRATEGY AND EXECUTION

How the campaign was run

The workflow below is described only as far as the project records show it. Activities the records do not evidence — publisher outreach, vetting and editorial approval — are not claimed.

1 **Capture the client's link requirements**

For each article the client specified two anchor texts and the exact Fast Turn page each should link to — 194 instructions in all. The October batch also records a topic, planned domain and draft.

EVIDENCE: REPORT

2 **Organise requirements by service page and batch**

Each batch concentrates on particular pages: January on flexible and HDI PCBs, April on rigid-flex and high-frequency, July and October adding prototype, assembly and manufacturing pages.

EVIDENCE: REPORT

3 **Place the articles and record the live URLs**

Each placement is logged with its publisher, both anchors and targets, and the live URL, in one row of a shared report — one tab per batch.

EVIDENCE: REPORT

4 **Compare live articles with the recorded brief**

Every URL was opened on 22 Oct 2026 and each loaded page checked link by link against its recorded anchors and target pages.

EVIDENCE: LIVE CHECKS

5 **Document delivery and supporting performance**

The report is shared as a public, view-only sheet; Ahrefs data is reported separately as supporting context, clearly labelled as estimates.

EVIDENCE: REPORT + AHREFS

What the records document

- Per-article anchor and target-page requirements
- Publisher, DA and link type (January–July)
- The live URL for every article
- A public report that ties each requirement to a placement

What is not claimed

- ☐ Publisher selection or vetting criteria
- ☐ Outreach or negotiation records
- ☐ Editorial review or client sign-off
- ☐ Checked link attributes or Google indexation

Delivery and performance are reported separately. The report and the live pages show what was delivered and where to verify it. The Ahrefs screenshots show how the site performed over the periods they cover. Guest posts do not automatically or immediately change rankings.

03 · SELECTED LIVE PLACEMENTS

Selected verified placements

Eight placements chosen for topical relevance and spread across all four batches and the main service pages. Each was opened on 22 Oct 2026 and carried **both recorded links with the recorded anchors**. Full record: the public placement report.

01

Our Code World · programming & engineering publication

Fast Turn PCB and the Future of Advanced Electronics Manufacturing

ourcodeworld.com/articles/read/5212/fast-turn-pcb-and-the-future-of-advanced-electronics-manufacturing

LINKS FOUND "IPC Class 3 PCB assembly" → Turnkey assembly · "high reliability PCB assembly" → Turnkey assembly

BATCH	Oct 2026 · row 13
PAGE DATE	9 Oct 2026
SITE TYPE	Technology
DA (REC.)	not recorded
CHECK	**Both links found**

02

Tech Winks · tech blog

Fast Turn PCB Review: Fast, Reliable & Cost-Effective PCB Solutions

techwinks.com.in/fast-turn-pcb-review

LINKS FOUND "High frequency pcb manufacturing" → High-frequency PCB · "FastTurn PCB" → Homepage

BATCH	Apr 2026 · row 14
PAGE DATE	29 Apr 2026
SITE TYPE	Technology
DA (REC.)	29
CHECK	**Both links found**

03

The Techno Tricks · tech blog

FastTurnPCBs Trends Driving Innovation in Electronics Manufacturing

thetechnotricks.net/2026/07/15/fastturnpcbs-trends-driving-innovation-in-electronics-manufacturing

LINKS FOUND "custom prototype pcb assembly" → Prototype assembly · "fast turn pcb assembly" → PCB assembly

BATCH	Jul 2026 · row 19
PAGE DATE	15 Jul 2026
SITE TYPE	Technology
DA (REC.)	58
CHECK	**Both links found**

04

Kongo Tech · general tech blog

Double Sided Flex PCB: How FastTurnPCB Ensures Top-Notch PCB Quality and Reliability

kongotech.org/double-sided-flex-pcb

LINKS FOUND "double sided flex pcb" → Flexible PCB · "FastTurn PCB" → Homepage

BATCH	Jan 2026 · row 10
PAGE DATE	20 Jan 2026
SITE TYPE	Technology
DA (REC.)	52
CHECK	**Both links found**

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03 · SELECTED LIVE PLACEMENTS (CONTINUED)

05 **Intelligent News** · general news

FastTurnPCBs: Best Practices for Reliable PCB Assembly

intelligentnews.co.uk/fastturnpcbs-best-practices-for-reliable-pcb-assembly

LINKS FOUND "high tg pcb manufacturer" → PCB manufacturing · "fast turn pcb manufacturing" → PCB manufacturing

BATCH	Jul 2026 · row 7
PAGE DATE	20 Jul 2026
SITE TYPE	News / business
DA (REC.)	44
CHECK	**Both links found**

06 **DS News** · news site, Business

Fast Turn PCB Company Profile: Quality, Certifications & Capabilities

dsnews.co.uk/fast-turn-pcb-company-profile-quality-certifications-capabilities

LINKS FOUND "high frequency pcb" → High-frequency PCB · "FastTurn PCB" → Homepage

BATCH	Apr 2026 · row 13
PAGE DATE	28 Apr 2026
SITE TYPE	News / business
DA (REC.)	46
CHECK	**Both links found**

07 **USA Wire** · general news, Technology section

Flex PCB Manufacturing: Turnkey PCB Assembly Solutions by FastTurnPCB

usawire.com/flex-pcb-manufacturing-turnkey-pcb-assembly-solutions-by-fastturnpcb

LINKS FOUND "flex pcb manufacturing" → Flexible PCB · "FastTurn PCB" → Homepage

BATCH	Jan 2026 · row 5
PAGE DATE	20 Jan 2026
SITE TYPE	News / business
DA (REC.)	55
CHECK	**Both links found**

08 **Technewsinfoo** · general news/tech blog

Rigid Flex PCB Manufacturer: PCB Fabrication Solutions for Medical Devices by FastTurnPCB

technewsinfoo.com/2026/01/20/rigid-flex-pcb-manufacturer

LINKS FOUND "rigid flex pcb manufacturer" → Flexible PCB · "FastTurn PCB" → Homepage

BATCH	Jan 2026 · row 33
PAGE DATE	20 Jan 2026
SITE TYPE	News / business
DA (REC.)	57
CHECK	**Both links found**

Why these publishers fit

All eight articles are about PCB manufacturing, assembly or electronics engineering and link to the matching Fast Turn service page. Four are technology or engineering publications (Our Code World, Tech Winks, The Techno Tricks, Kongo Tech); the others are news and business sites carrying a clearly on-topic article.

How to verify each one

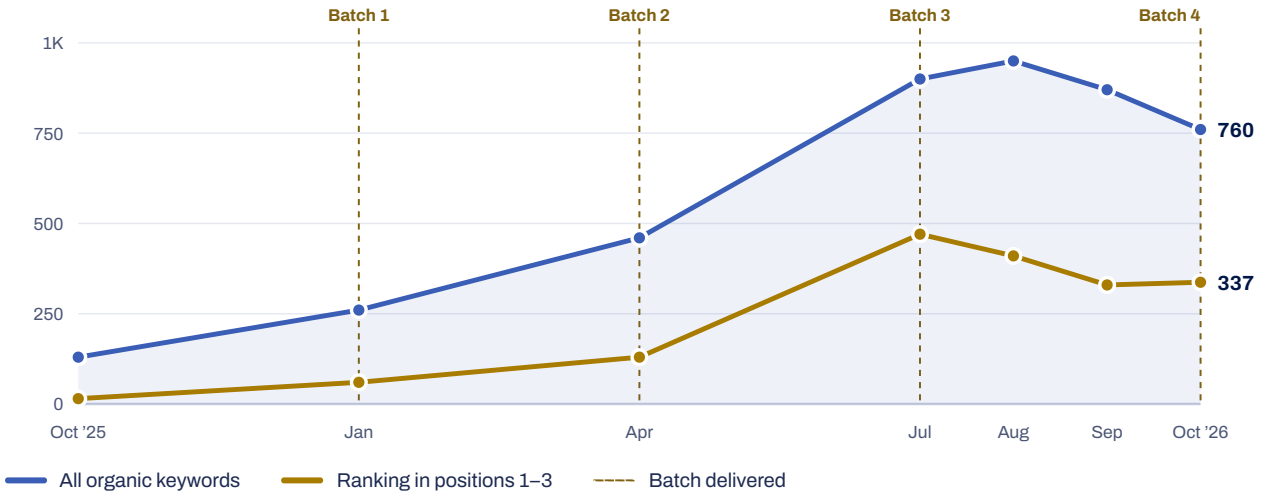
Open any URL above and find the two quoted anchors in the article body; each links to the Fast Turn page named beside it. "DA (rec.)" is the value recorded in the report and is shown as recorded, not independently verified. NY Weekly and North Iowa Today (not shown here) label their articles as branded or partner content.

04 · SEO PERFORMANCE

Organic search performance

Supporting context, not the main deliverable. All figures are **Ahrefs estimates** for www.fastturnpcbs.com, captured 22 Oct 2026. They are not Google Search Console data or measured traffic.

Ahrefs organic keywords, fastturnpcbs.com, Oct 2025 – Oct 2026



Ahrefs Organic keywords, last year (23 Oct 2025 – 22 Oct 2026). A clean presentation of the Ahrefs trend; readings are approximate against the gridlines except the 22 Oct endpoint (760 keywords, 337 in positions 1–3). Batch markers show when each delivery landed.

TWO-YEAR CHANGE (AHREFS ESTIMATE)

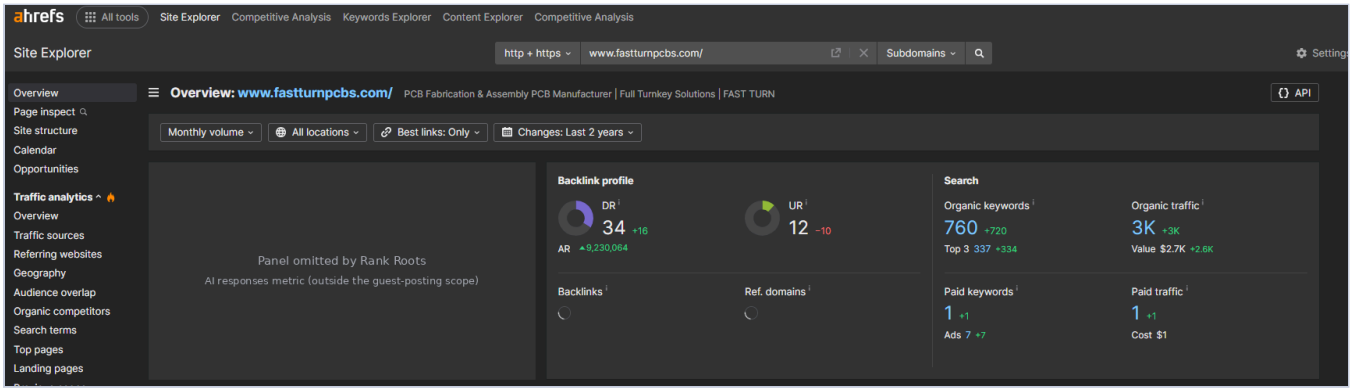
METRIC	≈ OCT 2024	22 OCT 2026
Organic keywords	40	**760**
Keywords in positions 1–3	3	**337**
Organic traffic (monthly)	under 100	**≈ 3K**
Domain Rating (DR)	18	**34**

Earlier values from Ahrefs “Changes: Last 2 years”. Traffic is rounded by Ahrefs; its earlier value is bounded below ~100.

How to read this

The two-year window starts about 15 months before the first documented batch, and the site was already growing before January 2026. Domain Rating reflects all links Ahrefs has found, not only these placements.

The data shows a strong growth period alongside the campaign. It does not establish how much of the growth the guest posts caused, and the improved keywords are mostly informational searches rather than the campaign’s anchor terms.



O1 · original Ahrefs evidence. Ahrefs Site Explorer overview for www.fastturnpcbs.com, captured 22 Oct 2026 — the source behind the chart and table above (DR 34, 760 keywords, 337 in the top 3). One panel (an AI-responses metric, outside scope) is covered by Rank Roots; nothing else is altered. Uncovered and keyword-level screenshots available on request.

05 · DELIVERY REPORTING AND VERIFICATION

Delivery reporting and verification

Every article is traceable from the client's requirement to a live URL in one public report. The table shows the recorded delivery and the independent live-page check of 22 Oct 2026.

BATCH	TAB	ARTICLES	DOMAINS	LINKS	PAGES LOADED	EXACT MATCH	NOT CHECKABLE
Jan 2026	Sheet2	40	39	80	35	31	5
Apr 2026	Sheet3	20	20	40	17	14	3
Jul 2026	Sheet4	20	20	40	19	19	1
Oct 2026	Sheet1	17	17	34	12	11	5
Total		**97**	**76***	**194**	**83**	**75**	**14**

* Unique across batches. "Exact match" = the page carries both recorded links, each with its recorded anchor and target page. "Not checkable" = the site refused automated requests and needs a manual browser check; these are not counted as passed or failed.

Verification method

- All 97 recorded URLs opened with an automated page reader on 22 Oct 2026.
- Each of the 83 loaded pages compared link by link with its two recorded anchors and target pages.
- Anchor text matched ignoring case; destination matched on exact path.
- Link attributes (dofollow/nofollow) and Google indexation were not checked and are not claimed.

What the check found

- **75 of 83** loaded pages carry both recorded links exactly.
- **157 of 166** links on loaded pages match the recorded anchor and target.
- Every link found points to the page recorded for it.
- 14 sites blocked automated access and remain unverified by this method.

Stated honestly. This is not a claim that all 97 placements are verified, or that the 83 accessible pages are a 100% success rate. 75 of 83 loaded pages are exact matches; the remainder and the 14 blocked pages are documented in the internal audit, with the actions needed to close each one.

06 · CONCLUSION

Conclusion

Across four batches, Rank Roots delivered and documented **97 guest-post articles on 76 publisher domains**, each carrying the client's requested anchors to the correct Fast Turn service pages, and checked the live articles against the record.

What this portfolio shows

- Guest posting delivered at scale, in organised batches.
- Anchor text mapped article by article to specific client URLs.
- Placements documented in a public, traceable report.
- Genuine live-page verification, reported with its exact coverage.
- Topically relevant placements in the electronics and PCB niche.

Reported responsibly

- Recorded volume and verified results kept distinct.
- Ahrefs figures labelled as third-party estimates.
- No causal claim that the campaign produced the ranking gains.
- Exceptions and unverified pages held in a separate internal audit, not hidden.
- No guarantee of rankings or traffic.

Placement report (public, view only)

https://docs.google.com/spreadsheets/d/1waK-19p6r-G7zzUMgMKbGQy7y0Owwwb3SbdpYifUNpE/edit?gid=1961747674#gid=1961747674

Google Sheet "Fast Turn PCB": one tab per batch (Jan 40, Apr 20, Jul 20, Oct 17 articles). Opens without sign-in, view only, checked 22 Oct 2026. Every placement's anchors, target pages and live URL are recorded here.

How to check a placement

Open any live URL in the report and find the two recorded anchors in the article body; each links to the Fast Turn page recorded beside it.

RANK ROOTS

Rank Roots

Guest posting and SEO backlink campaigns · Prepared 22 October 2026

This portfolio does not imply verification or endorsement by Fiverr, and makes no guarantee of future rankings or traffic.

PLAN A CAMPAIGN LIKE THIS

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